

### Services & Pricing Guide



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Hello there!



I'm thrilled that we've connected! I'm excited to dive deeper and explore how I can support you in tackling the challenges in your business. Whether you're looking to overcome obstacles or accelerate growth, I'm here to help. Let's work together to identify areas where you need support and create strategies for success.

Let's Get Started!

Jamie M Rapayy
Wedding Business Coach

## My Coaching Journey

Welcome to My Corner of the Wedding Industry!

I'm Jamie Rapavy, a seasoned entrepreneur with a deep passion for empowering businesses to thrive in the vibrant world of weddings. With over 25 years of experience running multiple successful companies, I've gained a profound understanding of what it takes to succeed and grow in this dynamic sector.

My journey began with a love for creating unforgettable wedding experiences in Columbus. As I mastered the art of orchestrating beautiful, stress-free events, my focus shifted to helping other business owners achieve their goals more quickly. Over the past 18 years, I've done this by connecting engaged couples with wedding professionals through my directory, showcasing them at wedding expos, providing exposure through publications. In addition, connecting them to each other by fostering connections at networking events.

Now, I'm excited to offer personalized, customized support to my industry peers. I'm committed to helping you grow your business, attract more clients, and increase your success.

Let's work together to take your wedding business to new heights!



"Coaching works because it's all about you. When you connect with what you really want and why – and take action – magical things can happen."

– <u>Emma-Louise Elsey</u>

## Mhy Nork with Ne

- My Expertise:
  - Master connector with an extensive network of industry professionals
  - Expert in visibility, referrals, and strategic partnerships
  - Experienced in running successful wedding-related businesses

### How I Can Help You:

- Provide accountability and support to combat entrepreneurial isolation
- Offer guidance on pricing strategies and confidence-building
- Help streamline/create processes
- Identify gaps in your marketing approach and suggest improvements
- Act as a sounding board for your ideas and business decisions
- Help you leverage networking opportunities for business growth

### Who This Is For:

### Wedding industry entrepreneurs who are

- Seeking accountability and support
- Wanting to scale their business
- Feeling isolated in their business journey
- Looking to refine their pricing strategy
- Wanting to improve their marketing efforts
- Needing an experienced perspective on business decisions
- Want the time to work on their business instead of in their business



# How It Works

01

### **BOOK A DISCOVERY CALL**

Let's hop on a call designed to explore your business challenges and goals. This conversation is your opportunity to share your vision, discuss obstacles, and discover how personalized coaching can help you achieve success.

02

### **REVIEW THE AGREEMENT**

Once you have chosen your desired package we will send over an agreement for you to sign

03

### YOUR INVESTMENT

We bill on a monthly basis. The inital payment will be required prior to services.

04

### **RECEIVE YOUR ACCESS**

Depending on your package we will send over a calendar to book your first coaching session and gain access to telegram for extended coaching and support



**RUNNING A BUSINESS CAN** OFTEN FEEL ISOLATING, BUT WHAT IF YOU HAD A TRUSTED **ALLY BY YOUR SIDE? IMAGINE WORKING WITH AN EXPERIENCED MENTOR DEDICATED TO UNLOCKING** YOUR FULL POTENTIAL. THIS IS WHERE THE TRANSFORMATIVE **POWER OF BUSINESS** COACHING COMES INTO PLAY. A **COACH CAN TAILOR STRATEGIES** TO YOUR UNIQUE GOALS AND **CHALLENGES, PROVIDING THE** SUPPORT YOU NEED TO **ACCELERATE PROGRESS AND ACHIEVE FINANCIAL SUCCESS.** 



Accelerator Package

The ultimate package built to help you reach your business goals quicker! In this package, you get everything in our accountability packages as well as the chance to put yourself in front of thousands of engaged couples.

### WHAT YOU'LL GET:



Pro Partner Benefits throughout the NEW Devoted Ohio website



Includes company contact information, image banner, business description, link to your website, social media links, photos, video, suggested vendor placement, exclusive "Pros We Love" page, home page exposure, features in monthly emails, social media features, and placement above other previous packages.



Company Ad in the Devoted Ohio Digital Magazine



Wedding Pros Collective networking membership



1 60-minute live 1:1 session per month



Weekly check-ins for accountability



Quarterly business review (packages, pricing, sales letter, Follow up Sequence, Website, Social Media, etc,)



Weekly check-ins for accountability

### PRICING

### 6 MONTHS

Includes everything listed above as well as 6 months free of the Monthly Networking Membership and a half-page ad in the Digital Guide

### 12 MONTHS

Includes everything listed above as well as 12 months free of the Monthly Networking Membership and a full-page ad in the Digital Guide

### Success Partnership Programs



Built to help ensure that you keep yourself accountable for taking the next steps towards a new level of success.

### **PACKAGES**

### 12 MONTHS

Includes everything listed as well as 12 months free of the Monthly Networking Membership

### **6 MONTHS**

Includes everything listed as well as 6 months free of the Monthly Networking Membership

### 3 MONTHS

Includes everything listed as well as 3 months free of the Monthly Networking Membership

### **90 MIN PICK MY BRAIN**

Dive into a targeted 90-minute session designed to address your pressing questions and challenges. This informal yet impactful meeting allows you to tap into my expertise for tailored advice on your business. Whether you need fresh ideas, strategic guidance, or a sounding board for your thoughts, this session is your opportunity to gain clarity and direction. Let's unlock new possibilities together!

### WHAT YOU'LL GET:



1- 90 minute live 1:1 session to per month



Weekly Check-ins for accountability and optional Q&A



Quarterly business review



Wedding Pros Collective Networking Membership for duration of your coaching plan



Optional access to telegram for support throughout the month - additional \$\$





Join us monthly at our Wedding Pros Networking Meetup—a casual, fun, and valuable way to connect with other wedding industry professionals, build relationships, and grow your business through referrals!

- Mingle with fellow wedding pros in a relaxed setting
- Share referrals & collaboration opportunities
- Get insider tips and industry insights
- Enjoy great conversations over drinks & bites (if applicable)

Whether you're a seasoned pro or just getting started, this is your chance to expand your network, learn from like-minded professionals, and strengthen your business in a supportive, non-salesy environment.

### **MONTHLY FEE**

\$35 AT THE DOOR \$30 ADVANCE TICKETS

FOR 2 \$300+







Jamie Rapavy is an incredible mentor, entrepreneur, advisor, friend, and overall person. When I entered the wedding venue business, we faced significant financial setbacks and lacked clear direction on how to operate and create the best experience for both our business and our clients.

Through Jamie's business mentorship, I learned how to build meaningful and purposeful relationships within the industry. She guided me in developing programs for my venue that not only strengthened our brand awareness but also elevated the quality of our services.

Jamie knows everyone-she is a true connector, constantly introducing amazing people to other amazing people. Beyond her invaluable network, she provided the insight and encouragement I needed to navigate challenges and pirot when necessory. Because she has been through it herself, her advice saved me time, energy, money, and emotional stress! Thanks to Jamie, we transformed from an Airbnb with little direction into a thriving wedding venue that created unforgetable events for our clients and community. I highly recommend her; it changed both my business and my life.

Running a business can often feel isolating, but what if you had a trusted ally by your side? Imagine working with an experienced mentor dedicated to unlocking your full potential. This is where the transformative power of business coaching comes into play.

A coach can tailor strategies to your unique goals and challenges, providing the support you need to accelerate progress and achieve financial success.



We are so excited to support you launch your business to the next level by unleashing the abilities that are already in you!

Ready to take the next steps? Contact us today!

I look forward to chatting with you and continuing our connection together!

Jamie W. Papavy

### **CONTACT DETAILS**

614-506-4920 jamie@devotedtodetails.com Dublin, Ohio

### **OFFICE HOURS**

T-TH 11:00am - 6:00pm EST or By Appointment

